

JAI MAA SANTOSHI SHG

SUCCESS STORY OF MAA SANTOSHI SHG, BHADRAK MUNICIPALITY

This is the success story of Maa Santoshi SHG that how women with help of co-operative principles organized themselves to beat poverty observing their interest for formation of a SHG to develop their socio economic condition.



GRAM UTTHAN RO took initiative to open bank account and give them training for smooth business operation of the group. This SHG formed with a membership of 10 women on 15.08.2017 at Bagurai, Ward No.8. After that, their group have been provided Rs.10,000/- towards Revolving Fund. The main aim of formation SHG is to improve socio economic status of each individual in this group. Before that, they are (house wife), the income of household was not sufficient for helping them to support their family after analyzing their skill & strength, they planned to start their own saree business. So they start Saree business. SEP Bank linkage under DAY-NULM on January 2019 and an amount of Rs.1,50,000/-. The group was linked with Odisha Gramya Bank, Bhadrak Branch. Through the SHG have become more self depended and even contribute to a role income after family. Month income is Rs.3,000/- to Rs.4,000/-.